

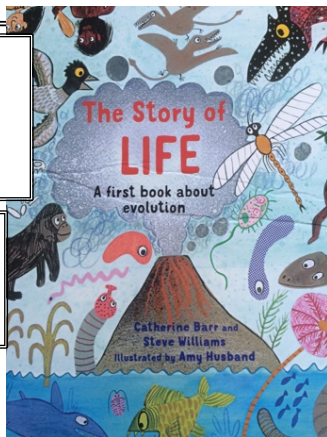
Persuasive Leaflets

a title	Pickwick Safari Zoo
key information	Welcome to Europe's best zoo, Pickwick Safari Zoo in Cardiff. Come and see our amazing animals including our roaring lions, marvellous meerkats, slithering snakes and much more! Feed the gentle giraffes to make your day out even more special.
adjectives	Visit our sensational soft-play jungle safari with areas to please both young and old explorers.
bossy (imperative) verbs	Bring a picnic to feast on one of our many picnic benches or grab a tasty snack in the lovely Lion's Den Cafe.
repeat ideas	Enjoy a fantastic family day out and visit our many attractions. We have over 1000 animals for you to meet! What are you waiting for? Pickwick Safari Zoo... where the fun never stops!

KS1 Literacy Knowledge Organiser
Non-fiction
'The Story of Life'
A first book about evolution

Authors
Catherine Barr
and Steve
Williams

Illustrator
Amy
Husband



What's the difference between fact and opinion?

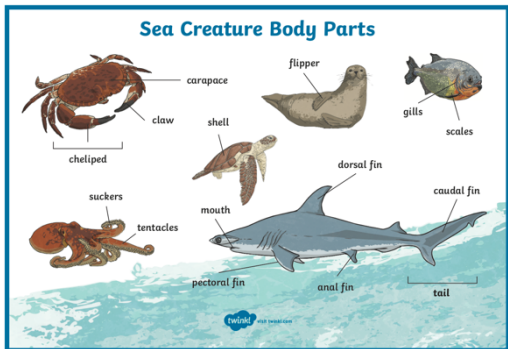
- Facts:**
- Facts are definitely true.
 - They can be backed up with evidence.
 - For example, 'the Prime Minister is giving a speech.'
- Opinions:**
- Your opinion is how you feel.
 - Other people might think differently, they have a different opinion.
 - For example, 'having a teenager as Prime Minister is a terrible idea.'

Key Vocabulary:
Evolution, theory, beginning, world, earth, planet, science, geography, scientists, historians, creatures, humans, mammals, persuasive, persuade, convince, argue, reason/s, leaflet, extraordinary, fantastic, curious

Persuasive Texts Checklist

Check and complete the list	
Title implies a point of view	
Reasons to support the viewpoint	
Facts and evidence to support reasons	
Connectives to link ideas (e.g. however, therefore, furthermore)	
Persuasive devices: Agreement (e.g. obviously, without doubt)	
Powerful adjectives	
Rhetorical questions	
Conclusion to summarise and state opinion	

Labels are a useful way of clearly identifying and describing what something is.



Writing to Persuade

Structure	Sentence Starters	Persuasive Language
<p>Introduction Grab the reader's attention and clearly state your opinion.</p> <p>Main Body Paragraphs Give reasons for your opinions and explain these in detail.</p> <p>Conclusion Remind the reader of your opinion and leave them with something to think about.</p>	<p>First, lets talk about...</p> <p>Another important point worth considering...</p> <p>Astonishingly, some people don't know that...</p> <p>Yet another incredible thing about..</p> <p>Finally, and most importantly...</p> <p>Best/Worst of all...</p>	<p>Modal Verbs (must, will, should)</p> <p>Modal Adverbs (definitely, absolutely, certainly)</p> <p>Evaluative Language (incredible, outstanding, awful, revolting)</p>
	<p>Powerful Statements</p> <p>Just think about it!</p> <p>It's out of this world!</p> <p>We can't let this go on!</p>	<p>Remember:</p> <p>Consider your audience.</p> <p>Make your opinion clear.</p> <p>Use a strong voice.</p> <p>Give reasons for your opinion.</p> <p>Check your spelling and punctuation.</p>
	<p>Persuasive Devices</p> <p>Tell a personal story.</p> <p>Give an expert's opinion.</p> <p>Include statistics.</p>	<p>Ask rhetorical questions.</p> <p>Use repetition.</p>

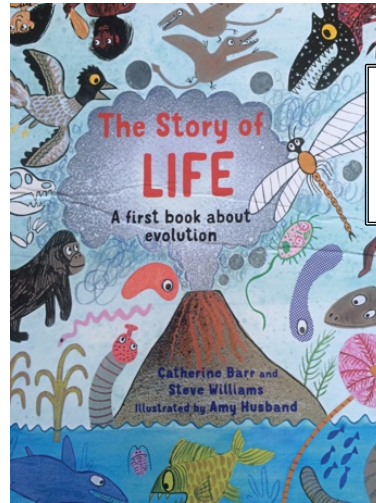
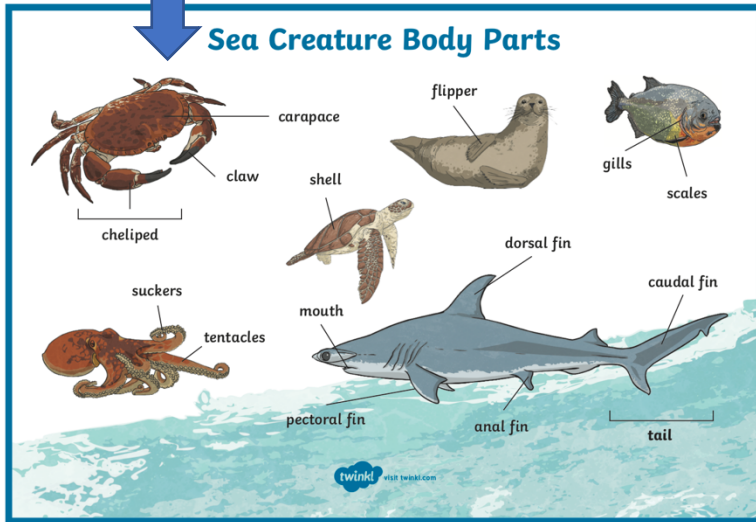
Don't Forget! Aa capital letters and the finger spaces ?!. punctuation



Reception Literacy Knowledge Organiser
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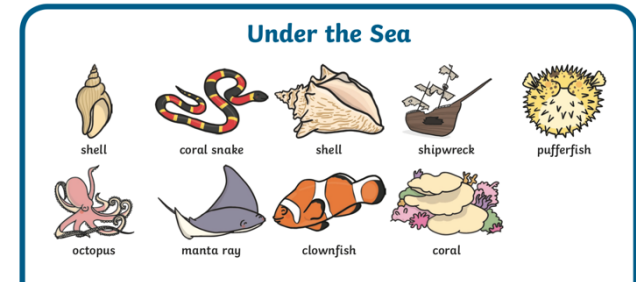
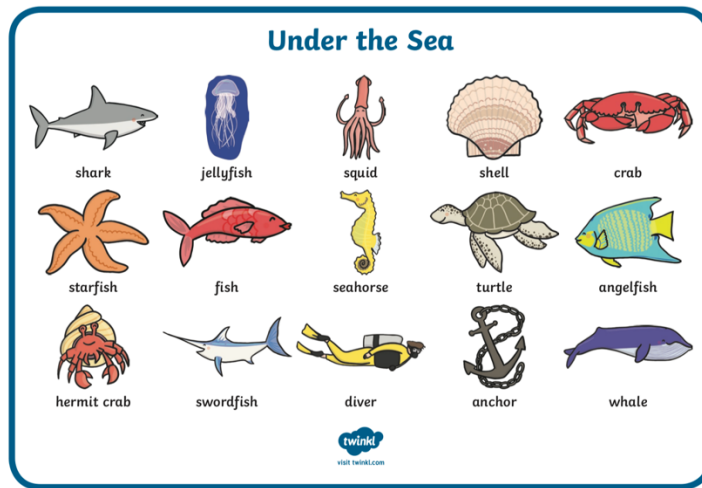
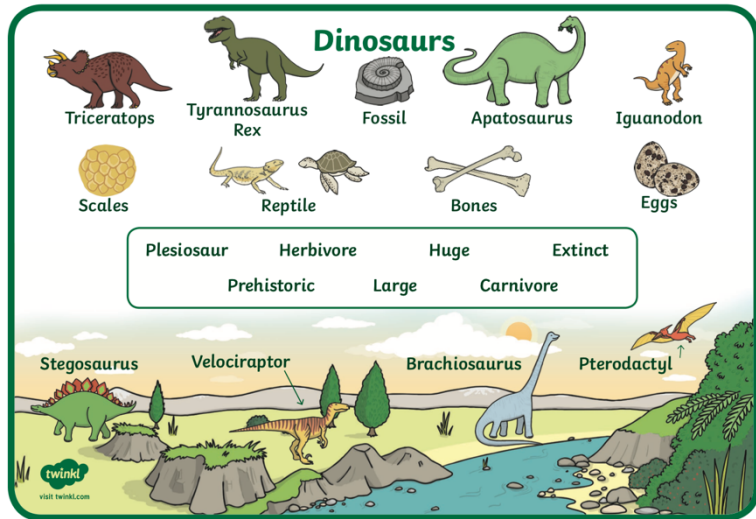
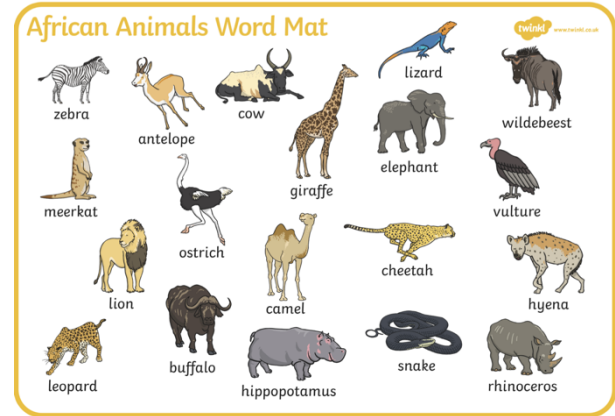
Key Vocabulary:
Evolution, life, beginning, world, earth, planet, creatures, humans, mammals, extraordinary, fantastic, curious

Labels are a useful way of clearly identifying and describing what something is.




Authors
Catherine Barr and Steve Williams

Illustrator
Amy Husband




A useful bank of words to inspire my writing


Dinosaurs




Triceratops




Tyrannosaurus Rex




Fossil




Apatosaurus




Iguanodon




Scales



Reptile

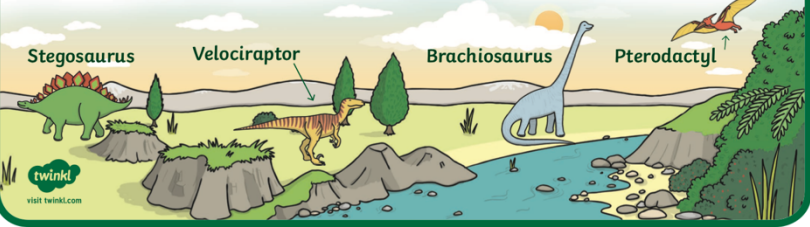


Bones



Eggs

Plesiosaur	Herbivore	Huge	Extinct
Prehistoric	Large	Carnivore	



Persuasive Writing

Introductions

I think...

For this reason...

I feel that...

I am sure that...

It is certain...

I am writing to...

Of course...

In the same way...

On the other hand...

In this situation...

Making your point

Firstly, secondly, thirdly...

Furthermore...

In addition...

Also...

Finally...

Likewise...

Besides...

Again...

Moreover...

Similarly...

Surely...

Certainly...

Specifically...

If...then...

because...

Details

For example...

In fact...

For instance...

As evidence...

In support of this...

Endings

For these reasons...

As you can see...

In other words...

In short...

Without a doubt...

In brief...

Undoubtedly...

Other Words

reasons

arguments


for

against

unfair

pros

cons



African Animals Word Mat

zebra	antelope	cow	giraffe	lizard	wildebeest
meerkat	ostrich	elephant	lion	vulture	
leopard	buffalo	cheetah	camel	hyena	
	hippopotamus	snake	rhinoceros		

Under the Sea

shark	jellyfish	squid	shell	crab
starfish	fish	seahorse	turtle	angelfish
hermit crab	swordfish	diver	anchor	whale

Under the Sea

shell	coral snake	shell	shipwreck	pufferfish
octopus	manta ray	clownfish	coral	